

LEGEND OF BELARUSIAN BREWING
18 76



ЛІДСКАЕ



LIDSKOE PIVO is one of the oldest breweries in the Republic of Belarus. Founded in 1876, the brewery has steadily perfected the production of beer and soft drinks for almost a century and a half. The brewery boasts more than ten varieties of beer under the LIDSKAE (LIDSKOE) brand, and its oldest brand, KALEKCIYA MAISTRA, is No. 1 in the industrial craft beer segment. The company produces natural kvass – KVASS LIDSKIJ HLEBNYJ and KVASS LIDSKIJ TEMNYJ, LE COQ cocktails, juice containing drinks All Vitamins, FIZZ cider, Dynami:t energy drinks, AURA drinking water, and PepsiCo drinks.

1876

Nosel Pupko brewed the first batch of beer. The start of the history of Lidskoe Pivo



1900

Deer on the label: The factory's trademark – a deer resting its foot on a barrel – features on thirty labels of the brewery.



1967

Lidskoe brand: Lidskoe beer entered the market in 1967.



2017

Lidskoe marks its 50th anniversary.



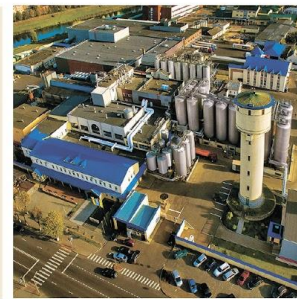
2020

The brand's symbol – the deer – is 120 years old.



2021

Lidskoe Pivo is 145 years old





Yasen Kvasen

ALCOHOL-CONTAINING KVASS

Alcohol content: 4.6%

Packaging format: 0.45 l cans;
0.95 l PET bottles; kegs.

Yasen Kvasen is an innovative drink with an alcohol content of 4.6% and a malty rye flavour and aroma. Yasen Kvasen has the natural flavour of the favourite bread kvass. Natural ingredients only, contains naturally fermented alcohol.



LIDBEER LIDSKAE FRESH LAGER

Lager

Density: 9.7%

Alcohol content: 4.5%

Packaging format: 0.5 l glass bottles; 0.45 l cans; 0.9 l PET bottles; 1.9 l PET bottles; kegs.

LIDSKAE LID FRESH LAGER is a new refreshing lager in the Lidskoe line with its musical atmosphere. The beer is brewed using the classic ice-cold lagering technology: the beer is aged at sub-zero temperatures, not higher than -1 °C, for maximum purity and light flavour.



LIDBEER SUPER FRESH

Lager

Density: 9.7%

Alcohol content: 4.5%

Packaging format: 0.5 l glass bottles; 0.45 l cans; kegs.

LIDSKAE LID SUPER FRESH is a light and very refreshing beer with an alcohol content of 4.5%, it has a mild malt flavour with delicate citrus notes. LIDSKAE LID SUPER FRESH gets this especially refreshing taste due to the combination of ice-cold lagering technology (aging at a special low temperature of -1°C).

LIDSKAE Pilsner

Lager

Density: 11%

Alcohol content: 4.2%

Packaging format: 0.5 l glass bottles; 0.45 l cans;
1 l, 1.5 l, 2 l PET bottles; 30 l, 50 l kegs.

LIDSKAE Pilsner is a lager with an excellent flavour and pleasant aroma. It's a special Pilsner with a clean hop aftertaste. In Western Belarus, Pilsner was brewed with less bitterness than in the original, and LIDSKAE Pilsner carries on this tradition.



LIDSKAE Premium

Lager

Density: 11.8%

Alcohol content: 5.1%

Packaging format: 0.5 l glass bottles;
0.45 l cans

LIDSKAE Premium is a unique beer co-authored with Scandinavian brewers. Its lightness, exquisite colour, impeccable bouquet of aromas, and a lush foam head are the result of the efforts of the craftsmen of Lidskoe Pivo and OLVI Group brewers. A longer fermentation period and a special race of yeast give this lager a balanced flavour and a mild aftertaste.



LIDSKAE BARHATNOE

Dark beer

Density: 12%

Alcohol content: 4.8%

Packaging format: 0.9 l PET bottles; 0.5 l glass bottles;
0.45 l cans

LIDSKAE BARHATNOE is a mild dark beer with a rich caramel flavour. The caramel yeast gives the beer its soft, velvety flavour, the pale malt balances its richness, while the special brewing mode emphasises a refined aftertaste with a slight sweetness.



LIDSKAE PORTAR

Dark beer

Density: 16%

Alcohol content: 6.6%

Packaging format: 0.9 l PET bottles; 0.5 l glass bottles

LIDSKAE Портар is an exquisite dark beer with a deep caramel flavour and luxurious aroma. This type of beer is usually brewed on such special occasions as Christmas and New Year. Now, Lidskoe Pivo makes porter all year round.





LIDSKAE Classic

Lager

Density: 12%

Alcohol content: 5.2%

Packaging format: 0.5 l glass bottles;

1 l, 1.5 l PET bottles 30 l, 50 l kegs

A traditional beer with a distinctive slight bitterness. The technology of brewers from Western Belarus, who adopted the golden rule of the German beer brewing: using only water, hops, malt, and no other ingredients. LIDSKAE Classic received two stars at Superior Taste Award-2015 in Belgium



LIDSKAE STARYJ ZAMOK

Strong lager

Density: 16%

Alcohol content: 6.6%

Packaging format: 0.5 l glass bottles;

1 l, 1.5 l PET bottles

LIDSKAE STARYJ ZAMOK is a lager with a rich flavour brewed in Lida following a unique recipe in 1990. This variety has a special recipe that embraces the spirit, history, and mystery of Lida Castle.



LIDSKAE Nulevachka Pshanichnae

Lager

Density: 4.5%

Alcohol content: 0.5%

Packaging format: 0.45 l cans

LIDSKAE Nulevachka Pshanichnae is a non-alcoholic variety with a real unfiltered beer flavour and a pleasant hoppy aroma. Moreover, it retains other main attributes of a classic wheat beer such as a lush foam head, a mild aroma, and a sweetish aftertaste.



LIDSKAE Non-alco

Non-alcoholic lager

Density: 4%

Alcohol content: 0.5%

Packaging format: 0.5 l glass bottles;

0.45 l cans

LIDSKAE Non-alco is a beer with a minimum alcohol content of up to 0.5%, which retains a wholesome beer flavour. Owing to a special brewing technology, the beer has a pale straw colour, perfect clarity, a pure malt flavour, and a subtle hop aroma.



Zhigulevskoe is a famous Soviet variety synonymous to the word 'beer' in the USSR. In 2020, Zhigulevskoe from Lidskoe Pivo celebrated its 80th anniversary. The recipe of this beer has stayed unchanged since 1940, when the brewery first brewed this most common variety.



ZHIGULEVSKOE SPECIAL

Lager

Density: 11%

Alcohol content: 5.2%

Packaging format: 0.5 l glass bottles;
0.45 l cans; 1 l, 1.5 l, 2 l PET bottles

ZHIGULEVSKOE SPECIAL has retained the flavour of one of the most famous brands of the Soviet era. Zhigulevskoe beer was first brewed at our brewery in 1940. Cherishing traditions and improving technologies, we have kept the original recipe and flavour of the famous Zhigulevskoe beer.



ZHYGULYOUSKAE 80

Lager

Density: 13%

Alcohol content: 5.5%

Packaging format: 0.5 l glass bottles

ZHYGULYOUSKAE 80 comes in a retro bottle complete with the original label. The flavour is almost identical to the very Zhigulevskoe beer, which became a benchmark beer and a symbol of the era for many generations. It has been produced in Lida since 1940, so the recipe meets the Soviet standards to the maximum extent possible. To achieve this, the brewers use a special blend of malts and hops producing a rich solid light beer.



ZHYGULESKAYE ZHYTNYAE

Dark beer

Density: 11.6%

Alcohol content: 5.0%

Packaging format: 0.5 l glass bottles

ZHYGULESKAYE ZHYTNYAE is a new beer in the Жигулёвское-80 line from Lida. A special semi-dark variety with the taste of rye bread in a unique retro bottle, from a time-tested brand with a long history.



LIDSKAE IDEAL is a premium beer brewed for the 145th anniversary of the brewery. It has a sweet malt flavour, amber colour, and slight hop bitterness.

The beer is brewed based on an old Bavarian recipe and in compliance with the Munich helles style requirements. Munich malt is used, which adds a pleasant, sweet taste, and aromatic Perle hops give aroma and a slight hop bitterness.



LIDSKAE IDEAL

Lager

Density: 12.0%

Alcohol content: 5.0%

Packaging format: 0.5 l glass bottles

LIDSKAE IDEAL is a premium beer brewed for the 145th anniversary of the brewery. It has a sweet malt flavour, amber colour, slight hop bitterness and is packed in a stylish bottle that replicates the shape of the 1900 bottle



LIDSKAE IDEAL ROYAL

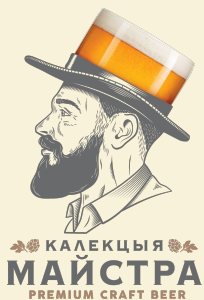
Lager

Density: 11.4%

Alcohol content: 5.0%

Packaging format: 0.5 l glass bottles

LIDSKAE IDEAL ROYAL is a variety brewed in the Belgian golden ale style with rich sweetish flavour, mild bitterness, and a hint of malt, fruit, spices, and honey. The aroma and flavour of hops is very light, dominated by a synergy of fruity and spicy flavours against the mild malt character.



KALEKCIYA MAISTRA is the series of collectible and experimental beers.

Since 2014, in search for new flavours, the brewers of Lidskoe Pivo have created limited series of beer inspired by brewery cultures of different countries.

KALEKCIYA MAISTRA is now brand No. 1 in the industrial craft beer segment



Brugge Evening

Density: 11.2%

Alcohol content: 4.2%

Packaging format: 0.5 l glass bottles

Brugge Evening is a dark beer immersing in the atmosphere of Belgium, with a balanced combination of hop bitterness and cherry flavour.



Wheat

Density: 12%

Alcohol content: 5.0%

Packaging format: 0.5 l glass bottles; 0.5 l cans

Wheat is a light unfiltered beer with a high wheat malt content



HOPPY LAGER

Density: 12%

Alcohol content: 5.0%

Packaging format: 0.5 l glass bottles

The light lager stands out among other lagers with its unique features: a unique combination of aromatic hops and the use of dry hopping technology



KORONET is a distinct line of beers
from Lidskoe Pivo featuring
British-style drinks

It is high quality beer brewed in the
best European traditions. The
brewers took the best ingredients
and used modern brewing
techniques to create it



KORONET Lager

Lager

Density: 11%

Alcohol content: 4.6%

Packaging format: 1 pint (0.568 l) glass bottles; 1 pint cans; 2 pints (1.136 l), 3 pints (1.704 l) PET bottles

KORONET Lager is a light beer brewed in the British style, with a pleasant flavour and a special bitterness, made from the best ingredients using the state-of-the-art brewing technology.



KORONET PUB DRAUGHT

Lager

Density: 10.6%

Alcohol content: 4.7%

Packaging format: 1 pint (0.568 l) glass bottles; 1 pint cans; 2 pints (1.136 l) PET bottles.

A European light lager with slight bitterness and a floral herbaceous aroma. The soft and fresh flavour is achieved by double hopping. Two different varieties of hops are used: Tetrafresh and Saaz hops.



KORONET MCKILT

Lager

Density: 13.2%

Alcohol content: 5.8%

Packaging format: 1 pint (0.568 l) glass bottles; 2 pints (1.136 l) PET bottles.

A strong beer brewed in the tradition of Scottish Ale. It has a rich malt flavour with other flavour hints that make it more complex than other lagers – the product shows vanilla, caramel, and fruit notes.



It is a drink with an exotic flavour based on a mix of beer and lemonade made from juicy mango and cherry juice to keep you refreshed. Due to the use of light beer with no expressed malt and hop taste as a base, **HARD LEMONADE** has no beer bitterness and aftertaste. And the juice in the mix maximises the juicy and exotic flavour.



ROCKY CROC CHERRY HARD LEMONADE (carbonated beer cocktail)

Alcohol content: 6%;
Packaging format: 0.45 l glass
bottles

CHERRY HARD LEMONADE is a trendy spirited cocktail based on a mix of beer and cherry lemonade to be remembered for its bright flavour of juicy cherries.



ROCKY CROC POMEGRANATE & RASPBERRY HARD LEMONADE (carbonated beer cocktail)

Alcohol content: 6%;
Packaging format: 0.45 l
glass bottles

CHERRY POMEGRANATE & RASPBERRY is a spirited cocktail filled with bright fruity flavours of pomegranate and raspberry.



ROCKY CROC ENERGY HARD LEMONADE (carbonated beer cocktail)

Alcohol content: 4.6%;
Packaging format: 0.45 l glass
bottles

ENERGY HARD LEMONADE has an energy drink flavour



ROCKY CROC MANGO HARD LEMONADE (carbonated beer cocktail)

Alcohol content: 4.6%;
Packaging format: 0.45 l glass
bottles

MANGO HARD LEMONADE is a trendy spirited cocktail based on a mix of beer and tropical mango juice lemonade, which has a pleasant exotic aroma and memorable mango flavour.



Kvass from Lida is first mentioned in documents dating back to 1920.

During the Soviet period kvass became a popular drink – a yellow barrel on a trailer with the letters "KVASS" was familiar to everyone in Belarus. In 2006, Lidskoe Pivo made a technological breakthrough – it became the first Belarusian producer to sell kvass in plastic bottles. In 2020, kvass from Lida celebrated its 100th anniversary.

KVASS LIDSKIJ HLEBNYJ

Preservative free

Natural fermented kvass

Packaging format: 1 l, 1.5 l, 2 l PET bottles;
0.5 l cans

30 l, 50 l kegs

Natural fermented kvass made from traditional ingredients – grain products and artesian water from a 280 metre deep borehole. A distinctive, classic flavour. Kvass was first cooked at the brewery in Lida in 1920, and LIDSKIJ HLEBNYJ became the first natural fermented kvass in Belarus available in PET bottles.



KVASS LIDSKIJ TEMNYJ

Preservative free

Natural fermented kvass

Packaging format: 0.45 l cans;
1 l, 1.5 l, 2 l PET bottles

Natural fermented kvass with dark rye malt extract, which is used in brown bread baking. This ingredient gives kvass a creamy taste, rich colour, and aroma of toasted bread crust.



CRAZY CRUSH WITH CARAMEL TASTE

Lidskiy kvass

Preservative free

Natural fermented kvass

Packaging format: 1.5 l PET bottles

Crazy Crush temnyj kvass with caramel has a rich and aromatic flavour. The sweet caramel note gives the kvass a special flavour and aroma. This variation is ideal for people who are willing to try something new.



CRAZY CRUSH summer edition

Lidskiy kvass

Preservative free

Natural fermented kvass

Packaging format: 1.5 l PET bottles

Crazy Crush summer edition is perfect for the summer season. The original mix of light kvass, birch sap, and lemon gives the drink a mild and super refreshing flavour. Crazy Crush summer edition will be indispensable in hot weather.





CHIILZ are sparkling drinks. In terms of taste, they challenge the popular sweet drinks – they are just as tasty, refreshing, have a great design and different packaging formats.



SODA Mango

Contains natural ingredients only

Packaging format: 0.45 l cans

Soda is a natural malt-based lemonade with a bright mango flavour and low sugar content



SODA Cherry

Contains natural ingredients only

Packaging format: 0.45 l cans

Soda is a natural malt-based lemonade with a bright cherry flavour and low sugar content



COTTON CANDY

Packaging format: 0.45 l cans

Everything about this product is extraordinary. The funny trendy packaging design. The vibrant cotton candy flavour that will take grown-ups back to their childhood. Or, on the contrary, it will become a childhood favourite drink. This drink has a reduced sugar content compared to other sparkling drinks.



MYSTERY

Packaging format: 0.45 l cans

Chiilz MYSTERY EDITION is a new product in the Chiilz lemonade line with a mysterious taste. The drink will immerse you in a world of mystery and discovery. Meet the secret Mystic tribe and guess what flavour is hidden in the mystery can

DYNAMI:T Strong



Packaging format: 0.5 l PET bottles
DYNAMI:T STRONG is an energy drink flavoured with summer berries and fruits. It contains caffeine, taurine, vitamins PP, B6, B12. Unlike yellow Dynami:t, Blue contains 15% more caffeine and 30% more taurine. This strong energy drink boosts energy from the first sip

DYNAMI:T Game



Packaging format: 0.5 l PET bottles

Dynami:t Game energy drink contains blueberry extract, caffeine, taurine, vitamins B3, B5, B6, and B12, boosting the victory spirit

DYNAMI:T Original



Packaging format: 0.5 l PET bottles
0.45 l cans

DYNAMI:T ORIGINAL tones, energises, improves mood, and suppresses hunger. It contains caffeine, taurine, vitamins PP, B6, B12 that will boost energy

DYNAMI:T Sugar Free



Sugar free
Packaging format: 0.5 l PET bottles

DYNAMI:T Sugar Free has an explosive berry flavour with zero sugar content! It's good for anyone watching their calorie intake

DYNAMI:T Guava



Packaging format: 0.45 l cans

DYNAMI:T Guava is an energy drink with a unique flavour of guava.

DYNAMI:T Mojito



Packaging format: 0.45 l cans

DYNAMI:T MOJITO is an energy drink with a refreshing cocktail flavour. The drink is perfect for those who appreciate bright impressions and unique flavours.

DYNAMI:T Party



Packaging format: 0.45 l cans

DYNAMI:T PARTY PINA COLADA is a refreshing and light drink of a Caribbean flair with fruity accents of pineapple and coconut

DYNAMI:T Arctic



Sugar free
Packaging format: 0.45 l cans

DYNAMI:T Arctic Sugar Free is a grapefruit-flavoured drink with a cooling effect and zero sugar content!



Drinking water is one of several categories under the AURA beverage brand. This is water that perfectly quenches thirst, nourishes the body with useful elements restoring natural beauty and improving health. The mild taste allows you to drink the AURA water in a quantity sufficient for the daily intake.



AURA STILL

Packaging format: 0.5 l, 1 l, 1.5 l, 5 l PET bottles

AURA perfectly quenches thirst, nourishes the body with useful elements restoring natural beauty and improving health. The mild taste allows you to drink it in a quantity sufficient for the daily intake. Still drinking water treated with reverse osmosis and UV irradiation.



AURA STILL

Packaging format: 0.5 l, 1 l, 1.5 l PET bottles

Sparkling drinking water treated with reverse osmosis and UV irradiation.



AURA NEAR WATER

Packaging format: 1 l PET bottles

AURA Lemon and Mint
AURA Apple

Lemon and mint or apple flavoured sparkling drinking water is now available to quench your thirst on hot summer days.

The sugar-free product is based on natural flavours only.



All Vitamins

Natural juice based refreshment drinks is one of several categories under the AURA beverage brand.

All Vitamins drinks do not contain artificial colorants or flavours. Rich in juice and vitamins, as well as due to natural ingredients, the drinks cheer you up and encourage a sunny day mood.



ORANGE

Still

Packaging format: 0.5 l, 1 l PET bottles

A still drink with natural orange juice and extract that is invigorating and refreshing. The drink contains maltodextrin, niacin, biotin, vitamins C and B6. 100 g of the drink contains 5% of the recommended daily allowance.



PEACH

Still

Packaging format: 0.5 l, 1 l PET bottles

A still drink with peach juice.

GRAPES AND MANGO



Still

Packaging format: 1 l PET bottles

AURA with grape and mango juice is a refreshing drink that combines the sweetness of grapes and the juiciness of mangoes. It has a pleasant fruity flavour with a slight sourness, which is excellent for quenching thirst and refreshing on a hot day. It is ideal as a base for summer cocktails.



CHERRY

Still

Packaging format: 0.5 l, 1 l PET bottles

A still drink with cherry juice and vitamins B6, B12, B7, and PP.



POMEGRANATE

Still

Packaging format: 1 l PET bottles

A still drink with natural pomegranate juice and extract that is invigorating and refreshing. The drink quenches thirst well and enriches the body with vitamins. The drink contains maltodextrin, niacin, vitamin B6, biotin, and vitamin B12. The drink contains 30% less sugar.