



**3<sup>rd</sup> of December 2020**

**Olvi Group  
PRODUCT POLICY**

## **OLVI GROUP PRODUCT POLICY**

Olvi provides a wide assortment of products, each of which represents the best possible quality. Our product development is steered by the changing demands of our corporate customers and consumers alike, from day to day. Olvi's products are in full compliance with legislation and official regulations. We procure raw materials only from approved suppliers, and the quality of each delivery is verified. Proactive and innovative product development is a crucial part of Olvi's product policy. Product development listens to the needs of customers and consumers and responds to them to the best possible extent. We investigate the health, environmental and legal impacts of each product. The product specification is determined during the product development process.

Olvi's products will never take any stand on political, religious, social, ethnic, sexist, racist or otherwise discriminating issues. Olvi will never launch any product that would harm the interests of a specific person or group of people, whatever their ethnic, religious or political backgrounds are.

Olvi is aware of the fact that as a manufacturer of alcoholic beverages, it is confronted by higher demands on corporate responsibility compared to other industries. Olvi wants to promote moderate consumption of alcoholic beverages among the adult population and understands that some people must totally abstain from alcohol. Olvi will always provide non-alcoholic options within the same product group (beer, alcohol-free beer) or in another product group (such as mineral waters and soft drinks). Olvi Group does not use azo coloring agents for any products targeted at children or any products manufactured in Finland. We aim to abandon azo compounds by 2020 across the entire Group.

Product safety risks are managed through the HACCP system and self-control. Plant hygiene rules and the assurance of product safety apply to everyone participating in the production chain. Production quality is based on written procedures and work instructions, as well as mutually agreed process-specific standards. Product quality and compliance with product specifications is verified through sensory evaluation as well as chemical and microbiological analyses.

**Olvi plc**

## Olvi Group Product Policy

Comprehensive consumer information includes facts provided on product packaging and the website. This makes it easier for consumers to know the contents of the product and make purchasing decisions. Package markings also make it possible to track each product from raw materials to the retail store. Due to the limited space available on packaging, all data will not fit in the package markings, but more detail can be found on the website.

Helsinki, 3<sup>rd</sup> of December 2020

Lasse Aho  
Managing Director

